

Business France

International development serving growth

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Creating business opportunities

in France and throughout the world

A public consulting firm, Business France supports the international development of the French economy.

Convinced that the right meeting can change everything, Business France offers entrepreneurs its expertise and the power of its network, in France and throughout the world.

Business France introduces French firms to new markets and contributes to the economic attractiveness of France in the eyes of foreign investors through its one main aim: creating economic activity and jobs.

Creating business opportunities in France and throughout the world

Business France works to:

Provide support, in the long term, to the international development of French businesses and those operating in France, particularly mid-size companies and SMEs.

Promote sectors of French excellence and the sectors of the future, to drive competitiveness and innovation.

Support the international development of French businesses and youth by developing the VIE International Internship Program.

Court and attract foreign investments to France that create value and jobs, and welcome and support international talent.

Promote the business image of France, its firms and its regions.

Business France in figures

1,400+
employees

65+
nationalities

71
offices in
53 countries

100+
countries covered



Our export departments

Tech &
Services

Industrie &
Cleantech

Life &
Healthcare

Agrotech

Our export solutions

Consulting

Solutions to every requirement

Market research

Business France provides precise market information and detailed tailor-made studies to identify international business opportunities and develop effective strategies.

Collective business trips

BtoB events organized by Business France, such as collective business trips to court prospective investors and major geographical forums, and to strengthen and multiply business opportunities.

Personalized support

Business France's tailor-made support aims to develop and implement a strategy with the business to find the right international partner, overcoming administrative, cultural and legal obstacles.

377

Collective business trips carried out in 2024

2,170

Businesses benefiting from individual support



Trade shows

Business opportunities available to everyone at the world's biggest trade fairs

The “France Pavilions” are the essential driving force for SMEs and mid-size companies wishing to conquer international markets.

Nearly 60% of exhibiting businesses secure an order in the months following their participation.

Thanks to financial support from the State, Business France propels these firms towards the most prestigious global trade fairs, offering them an unparalleled raised profile and operational contacts.

110

French pavilions at the world's largest trade fairs

4,000

businesses supported

30%

of the cost borne by the business financed by the State



The VIE International Internship Program

A pool of talent that is crucial for the international development of businesses

Business France operates the VIE international internship program, which allows French businesses to grow all over the world, thanks to French and European talents.

The business determines its specific needs (market research, prospecting, re-inforcement of local teams, etc.) as well as the duration of the mission (six to 24 months).

Business France offers expert advice and supports the business at all stages, from planning to implementation of the mission, and throughout its progress (HR, financial engineering).

2,640

corporate customers in 2023

77%

VIEs pursue an international career

11,568

VIEs in position in 2023



Our 9-month accelerator program Impact Germany-Austria 2025

Impact Germany - Austria is a 9-month accelerator program designed for innovative French Tech companies. The program aims to assist them in understanding German business practices, establishing a French-German network, and exploring the market with a dedicated German-speaking advisor for their project.



-  March 2025 to December 2025
-  Paris, Düsseldorf, Vienna + hybrid format

Applications are still open!



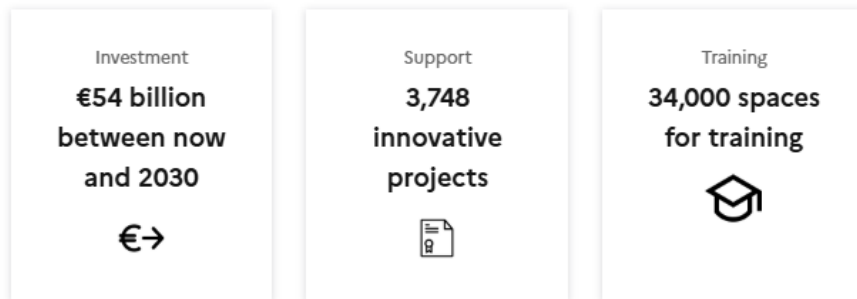
Impact Germany-Austria

Alumni 2020 - 2024

FinTech / InsurTech		Mobility	Others
        	   	       	
Cybersecurity	EdTech	Industry 4.0	Ad- Mar- RetailTech
   	   	        	     

Understanding France 2030

France 2030 aims to help key industries transform faster using innovation as their driver, and to position France not just as a player but as a leader in tomorrow's world.



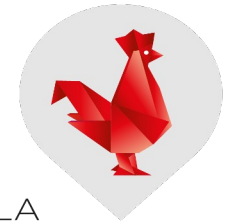
Source: French Governmental Information Department

Contribute to the momentum of France 2030!

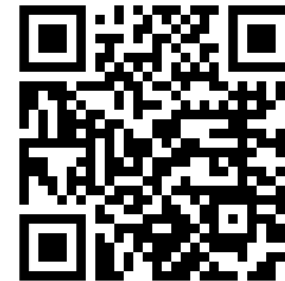
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